

## **MEETING MINUTES**

### **Prevention Subcommittee**

**Monday, June 10, 2019**

**11:00 a.m. – 12:30 p.m.**

**Eastern Idaho Public Health Board Room**

**ATTENDEES: Marco Erickson (PFS Grant Coordinator), Ashley Billman (Chair) James Corbett, Becky Leatham, Mallory Johnson.**

#### **1. WELCOME and INTRODUCTIONS**

Participants introduced themselves and the agency they represent to the newest member Mallory Johnson from Bonneville Youth Development Council (BYDC).

#### **ADDITIONAL AGENDA ITEMS**

Added a brief budget update on spending of PFS funds.

#### **APPROVAL OF April 8 MEETING MINUTES**

Since only one of the members from the April meeting was present and that individual did not stay for the entire meeting in April the committee elected to wait until the next meeting on July 8, 2019 to approve minutes from April 22, and the current June 10 meeting.

#### **2. PARTNERSHIP FOR SUCCESS (PFS) GRANT Discussion**

- Updates on Idaho Drug Free Youth Conference (IDFY): Marco Erickson reported that there are 29 individuals going which includes 1 male chaperone, 5 female chaperones, and 23 youth. 8 individuals are from Salmon, 9 from Challis, and 12 from Idaho Falls.
- Update on Strengthening Families Program (SFP): Marco reported that there were 18 individuals trained which included 10 from Idaho Falls, 5 from Madison County, and 3 from Challis. The committee discussed the action plan for moving forward and indicated they would like to invite the trainers to come to a meeting in August to discuss plans for conducting SFP classes. Becky Leatham indicated that she received block grant funding to conduct a second class with her team and that the plan would be to start a class in September, or October.
- Updates on Alternative activities: Marco reported that with the extended time 4 groups ended up doing alternative activities, Community Youth in Action 4 events, Salmon school district 1 graduation night event, Compass Academy 1 graduation night event, and Swan Valley school an early summer art program to help reduce daytime drinking. The team discussed the importance of alternative activities and recruiting more schools next year. Applications for year 2 funding for the teams are due in October 2019.
- Conference Attendance Update: Marco reported that he attended both ICADD and the Idaho Prevention conference. In the future, there is a need to provide advance notice several months in advance to help recruit other members of the committee to attend, as well as board members.
- Updates on Youth Media content. BYDC reported that they have filmed the youth ads and agreed to send billing to the PFS coordinator by Friday in order to help spend down those funds. The committee will be able to view the ads as soon as BYDC gets them from the vendor.
- Updates on the Bethereparents media campaign. Marco reported from 2 vendor reports on high levels of impressions from the app, and website. Marco indicated that early reports are showing some higher numbers than expected, and click through rates that are higher than the national average.
- Report on Trapped Sober Alternative Activities event. Becky Leatham reported some data on the event. She emphasized the data on the reduction of favorable attitudes towards marijuana use, and noted that the data was clear that trapped was having a positive effect on the youth

participants. The plan is to do another survey follow up in a couple more months and compare the results with the post surveys to see how teens are doing 3 or 4 months after the event.

- Budget update: Marco reported that most of the planned spending has been going well, and spending down 100% as expected with the exception of the indirect funds, the rural travel, and some of the life skills funds. Overall, our district did fairly well with spending considering there was a short timeframe of 3 months.

### **3. NEXT STEP DISCUSSION**

- Update budget for year 2 and plan to have IDFY youth report to the board if possible in August or September.

### **4. Announcements**

- No current announcements.

### **5. Future Meeting Agenda Items**

- No additional new items. **The next meeting is scheduled for Monday, July 10, 2019 in the Board Room at EIPH.** EIPH's address is 1250 Hollipark Drive in Idaho Falls, Idaho.

### **6. PUBLIC COMMENT**

No public comment

### **7. ADJOURN**

The meeting adjourned at 12:05 p.m.